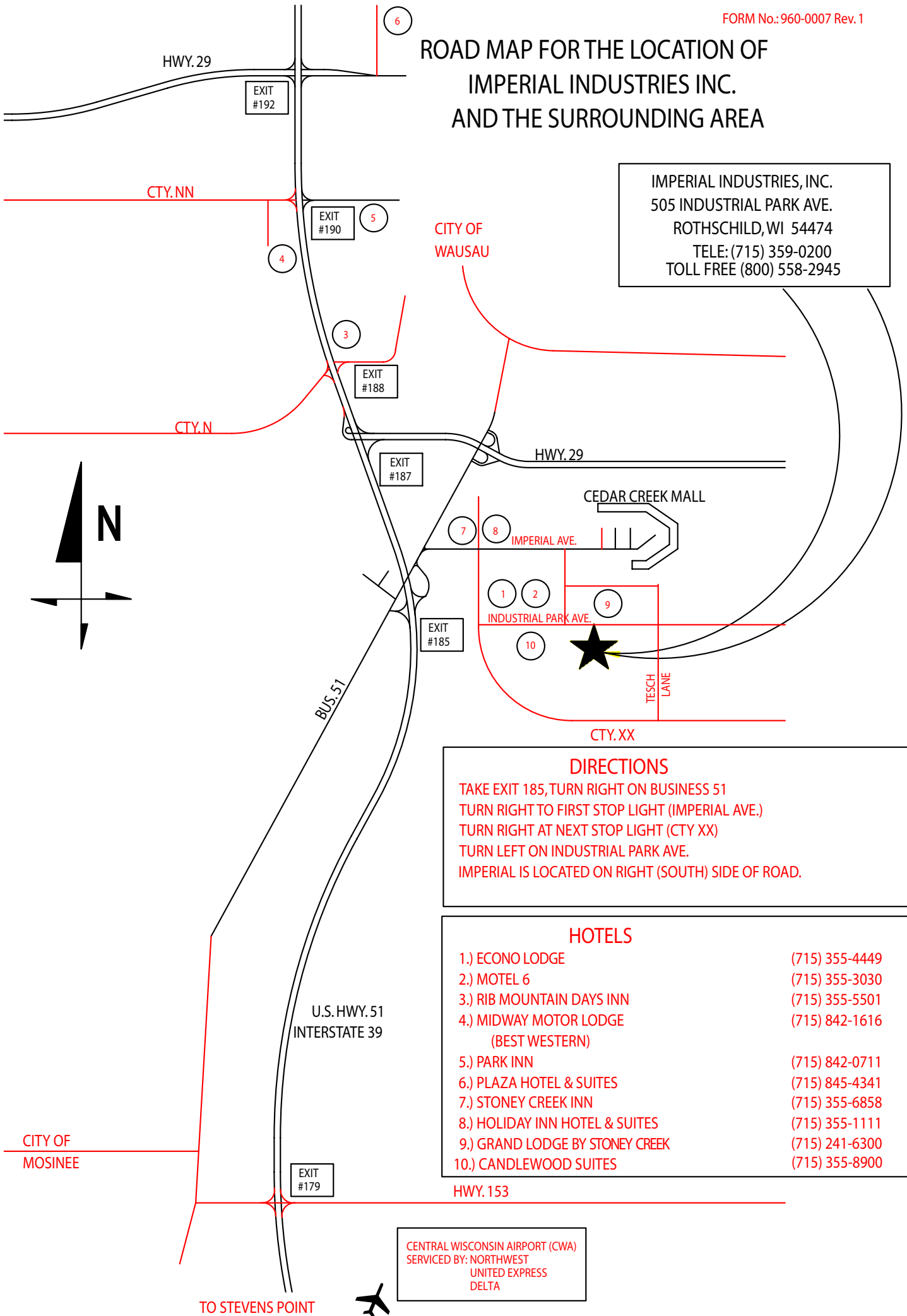


ROAD MAP FOR THE LOCATION OF IMPERIAL INDUSTRIES INC. AND THE SURROUNDING AREA

IMPERIAL INDUSTRIES, INC.
505 INDUSTRIAL PARK AVE.
ROTHSCHILD, WI 54474
TELE: (715) 359-0200
TOLL FREE (800) 558-2945



DIRECTIONS
 TAKE EXIT 185, TURN RIGHT ON BUSINESS 51
 TURN RIGHT TO FIRST STOP LIGHT (IMPERIAL AVE.)
 TURN RIGHT AT NEXT STOP LIGHT (CTY XX)
 TURN LEFT ON INDUSTRIAL PARK AVE.
 IMPERIAL IS LOCATED ON RIGHT (SOUTH) SIDE OF ROAD.

HOTELS

1.) ECONO LODGE	(715) 355-4449
2.) MOTEL 6	(715) 355-3030
3.) RIB MOUNTAIN DAYS INN	(715) 355-5501
4.) MIDWAY MOTOR LODGE (BEST WESTERN)	(715) 842-1616
5.) PARK INN	(715) 842-0711
6.) PLAZA HOTEL & SUITES	(715) 845-4341
7.) STONEY CREEK INN	(715) 355-6858
8.) HOLIDAY INN HOTEL & SUITES	(715) 355-1111
9.) GRAND LODGE BY STONEY CREEK	(715) 241-6300
10.) CANDLEWOOD SUITES	(715) 355-8900

CENTRAL WISCONSIN AIRPORT (CWA)
 SERVICED BY: NORTHWEST
 UNITED EXPRESS
 DELTA

TO STEVENS POINT