

Imperial Industries, Inc.

Rothschild, WI – December 17, 2007 - Imperial Industries, Inc., a division of Wausau Tile Inc., is gearing up to start its 27th year in business by announcing a major expansion project for its Rothschild, Wisconsin facility. With continued growth the past three years in the Industrial and Commercial markets, it was imminent that an expansion project be launched.

The expansion project that began in October and is scheduled for completion by mid-January, 2008, will add an additional 25,000 square feet of manufacturing capability and up to 30 new job opportunities. The new construction will be located at the same address as the current facilities, 505 Industrial Park Avenue.

The Calumet and Commercial Liquid Waste divisions will occupy the new construction. This much needed space will not only allow a clean and efficient environment, but will also free up approximately 20,000 square feet of additional production capabilities for the Industrial product group which in turn will increase the much needed production of the Industrial product by approximately 25%-30%.

Imperial's customers will also benefit from the expansion as reflected by Russ Putnam, the President of Imperial Industries, Inc. "Our customers have been fantastic and very supportive of Imperial. The expansion will allow us to continue the tradition of quality craftsmanship, to introduce new and innovative products and at the same time, provide our customers with shorter lead times."

For additional information, or employment opportunities, please contact us at, 715-359-0200 or 800-558-2945 or visit us at, www.imperialind.com.